

Universal Healthcare Coverage (UHC) > A unique way in which consumers and brands come together to accelerate a high quality UHC



Waldorf Accelerate UHC, Kavililo

Universal Healthcare Coverage (UHC), which Kenya as a nation is envisioning, is not just about health care financing and access to health facilities. It encompasses many other components, including human resource, communication networks, technologies, information systems, quality assurance mechanisms, governance and legislation. It also includes the less thought-about activities such as rainwater harvesting, use of toilets, sanitary towels, and so on.

As often said, and as evident in these times of the corona virus pandemic, water and sanitation are critical for preventive health care, which is an important aspect of UHC. Therefore, when Nairobi Waldorf School facilitated the installation of a water pump in Kavililo Village, Kitui County, it not only promoted the availability of water to residents, but also UHC.

The Kavililo project was initiated by one Grace Mueni through a nomination initiative, Kavililo for Water. Subsequently, the village got a borehole and the pump.

Before then, water was so scarce in the village that Grace herself would load her with jerrycans of water whenever she drove to the village. Some members of the

community had to walk 12 hours for a single round trip to collect water.

For Kavililo, therefore, UHC had to start with borehole drilling. UHC started with UHC Premiums for Irechelo Village, Musoli, Ikolomani, Kakamega County.

Kazira, a mother of five farming in Irechelo, got UHC Premiums. She had not been on any medical cover when she was nominated by Ignatius, a community health worker (CHW) in Kakamega County. A typical CHW is an adult who has a smartphone.

Beneficiaries of UHC premiums do not have to travel to hospitals and pharmacies. Under the scheme, beneficiaries in rural areas, where hospitals and clinics are scarce, are treated at home. CHWs are paid whenever they work virtually with selected doctors and hospitals to serve beneficiaries in rural areas.

If evacuation is recommended during the virtual treatment, beneficiaries are evacuated under the scheme.

The scheme also has the usual in-patient and out-patient benefits. It also covers for services related to dental and optical care and maternity. Outpatient claims have no waiting period. And villagers do not co-pay for in-patient and out-patient services.

For some villages, UHC starts with rainwater harvesting systems. The systems have water cleaning components and are fitted on large roofs like those in schools and churches. Where roofs are not suitable for the harvesting, rain collected in earth dams and from roads are cleaned for use.

For some villages, UHC starts with reusable sanitary towels, which help girls to finish schooling.

Toilets is another starting point. Villages without toilets get toilets, which are built in schools and on sides of busy roads within the villages. Toilets on roads sides also serve travellers that use the roads.

How to accelerate UHC

Up to 15 people are selected weekly for UHC Premiums. Additionally, one village or school is selected for rainwater harvesting systems, toilets or reusable sanitary towels.

Providers of medical coverage products accelerate UHC with their products — currently 11 of the people get enhanced WoteAfya of a company called Healthier Kenya and 4 of the people get enhanced AfyaPoa of Insurance For All.

You accelerate by nominating the people and the villages or schools at <https://raha.solutions/>. The other thing you and your friends and

In large photo are some of Kivililo Villagers & Earlier Waldorf Grade 7 students. Grade 7 Waldorf students do community service as part of their school work. In other photo are Ignatius Simwa (in checked shirt) & Dorah Kazira

relatives do is to propose logos and barcodes that you see frequently, on products you purchase, on receipts you get during purchasing, on the packaging you dispose of, on the computer and phone screens, on newspapers, on notepads, business cards, stickers, vouchers, and so on.

In favour of your nominee, you and your friends and relatives crowd point at the logos and barcodes.

Your nominee gets what you nominate them for on the calendar week when crowd pointing in their favour is higher than crowd pointing in favour of any other nominees.

The crowd pointing determines when, not if, your nominee gets what you nominate them for. The crowd pointing makes the selection fair. It also ensures regular payment of the premiums for medical covers.

Through this nomination initiative, every shopping you do,

Tent of Testimonies Accelerates UHC

Tens of Testimonies (TOT) urges its members and members of other churches to nominate themselves for Universal Healthcare Coverage (UHC) Premiums, a medical cover for those who are currently largely excluded from quality health care coverage.

Pastor Dr Fred Akama of TOT (in photo below with his wife) says: “We urge members to participate through our Testimony TV, social media, SMS and church services.”

Testimony TV will air a programme called UHC. Through it, weekly beneficiaries of the project and brands that accelerate UHC will be celebrated. Testimony TV crew will independently compile reports for the weekly programme. Presently, TOT focuses on family units in Nairobi that have four people each. It will later involve larger family units.



every waste you dispose of, is an opportunity to accelerate UHC.

Brands Accelerate UHC with adverts. They make their ads pointable so that you may have a lot more than logos and barcodes to point at. Adverts that don't accelerate UHC are not pointable.

Every advert is an opportunity for brands to accelerate UHC.

Consumer Chose to Accelerate UHC with Carrefour

Carrefour Kenya gives receipts when consumers purchase items from them. On the receipts there are logos, which consumers see all the time they purchase from the supermarket.

This must be reason why a Mr Wakoli chose to accelerate UHC with the logo. Through a nomination initiative, “We Need Telecare, Toilets and Clean Water”, Wakoli proposed to crowd point Carrefour

logo in favour of Lwanda of Bungoma County. “Access to quality health is a challenge for many”, Wakoli and others agreed during their recent community development meeting.

Now Wakoli, who stays in Nairobi, points at the logo whenever he see it on receipts, on packets that he disposes of, on phone and computer screen and so on. He urges other consumers to point at the logo

in favour of his initiative. Anyone anywhere in the world can point the Carrefour logo and or any other logo in favour of Wakoli's initiative.

On the week when crowd pointing in favour of Wakoli's nomination initiative will be more than crowd pointing for any other nomination initiative, Lwanda village will start getting UHC Premiums. They will also get communal toilets to be built in



schools and or along busy roads that pass through the village — these toilets will be supplied by Sanitrax International, Netherlands.

The toilets are designed to use minimal water. One of the toilets can be used once every 2 minutes. This makes the toilets suitable for public

usage. In line with Kenya Ministry of Health directive aiming to improve public access to better quality toilets free of charge, the high quality Sanitrax International toilets will be used free of charge.

For clean water, the village will get rainwater harvesting systems.